



Erik M. Swanson



graphic designer | contact@erikmagner.com | 702-580-6359 | Englewood, CO

Objective

I have been working as a graphic designer for over ten years doing both in-house and freelance work. I have experience in print, web, layout, and production with keen eye for detail. I enjoy helping companies and people improve on their marketing and message by improving visual consistency, readability, and recognition.

Experience

IDG TechNetwork: Marketing Designer **New York, NY • July 2013 – June 2017**
Re-branded marketing and sales tools to create consistency across all material and website, which dramatically increased sales and success in gaining new business. Helped create strategy and sales events to improve visibility.

Vedere.com: Freelance Graphic/Web Designer, Tech Manager **New York, NY • Jan. 2013 – May 2013**
Created HTML emails, layout design, front-end web design/coding, as well as tech project management.

Freelance web/print design **New York, NY / Portland, OR • Aug. 2009 – Jan. 2013**
HTML/CSS • HTML-emails • UI design • Animated web banners
Illustration • Brochures/flyers • Logos • Identity • Print Design

Benchcraft Company: Graphic Designer **Portland, OR • Oct. 2010 – June 2011**
Worked closely with clients to illustrate and layout golf course guidebooks and custom ads to create professional informational material and improve course image. Worked on simultaneous projects with tight deadlines.

Hertz Car Sales NW: Graphic Designer **Portland, OR • Mar. 2007 – Aug. 2009**
Lead graphic designer. Re-branded marketing material to improve visibility and recognition. Supported eight locations with marketing, designed ad templates, signage, POS, and features for website.

Technical

Adobe Suite
Photoshop
Illustrator
InDesign
Dreamweaver
HTML5 & CSS

CorelDraw
Mac & PC
MS Office
Powerpoint
Word
Excel

Education

Portland State University
B.S. in Art: Graphic Design, Dec. 2006
Emphasis in both print and web

Interests

Photography
Drawing
Travel
Technology
Whittling

